

FAMILY INVOLVEMENT AWARD

Activity: “Family Popcorn Kickoff”

There’s no better way to insure a successful popcorn sale than with a Kickoff. And, when the whole family is invited to your Kickoff you’re sure to get the added support you’ll need for the sale, from moms and dads, as well as the Scouts.

Leader: Designate one of your regular meeting nights for the Family Popcorn Kickoff. Try to schedule it as close to the start of your popcorn sale as you can. Invite families with a special invitation made by your Scouts.

This is one example of a successful Kickoff format:

7:00pm	Welcome and introduction of Scouts and their families
7:10pm	Leader explains the planned activities for the year, and goes over the budget for the Den, Pack, Patrol or Troop.
7:20pm	Discuss the goal for the popcorn sale. Break it down to an average sales goal per family. Explain importance of family support of sale.
7:30pm	Pass out packages, order forms, other popcorn material and explain their use. Answer questions.
7:45pm	Discuss any special sales programs or events (Take a Case to Work, Show ‘N Sell dates, etc).
8:00pm	Entertainment sing a song or do a skit), play games.
8:05pm	Serve popcorn and drinks, show off popcorn crafts made by Scouts.
8:30pm	Close.

Time: 1 hour, 30 minutes

Materials:

- ❖ Popcorn products
- ❖ Popcorn popper
- ❖ Drinks
- ❖ Room decorations
- ❖ Popcorn crafts