

THERE ARE FOUR WAYS TO SELL TRAILS-END POPCORN!



Take Order

1. The Scout goes door to door with a Take Order Form.
2. The customer writes his/her order on the Take Order Form.
3. The Scout delivers the Popcorn and collects the money from the Customer in a few weeks.

Advantage: Higher Dollar Sales per Customer



Show and Deliver

1. The Scout goes door to door with a Take Order Form.
2. The customer writes his/her order on the Take Order Form.
3. The Scout asks the customer if they would like their product immediately.
4. The Scout delivers the product from inventory in the car, and collects the money.

Advantage: Higher Dollar Sales per Customer and ONLY 1 visit per household



Selling at Work

1. Mom and/or Dad take an order form to their work.
2. Fellow co-workers write their order on the order form.
3. Mom and/or Dad deliver product and collect the money in a few weeks.

Advantage: Increased Sales Dollars for the Scout that results in a lower cost for his Scouting Program.



Selling Online

1. Scout communicates his Order Key via email, phone, and so on, to potential or existing customers.
2. Customer goes online to OrderPopcorn.com and purchases popcorn with a Credit Card.

The Product is shipped directly from Trail's End to the customer and the Scout and Unit receive credit for the Sale.

Click here for a more detailed explanation on the and friends